

# Deliver end-to-end experiences across the entire customer lifecycle

## A complete marketing solution



- Build connected campaigns in real time
- Predict customer intent, propensities, and next best everything
- Boost advertising performance
- Unlock your data to engage with purpose and drive profitability
- Drive marketing efficacy
- Deliver end-to-end experiences across the entire customer lifecycle
- Leverage intelligent e-commerce

## Biz Apps: Dynamics 365 | Do More With Less

50%

Get more value from your CRM by saving greater than 50% relative to Salesforce<sup>1</sup>

\$1.5M

Operational efficiency savings of \$1.5M<sup>2</sup>

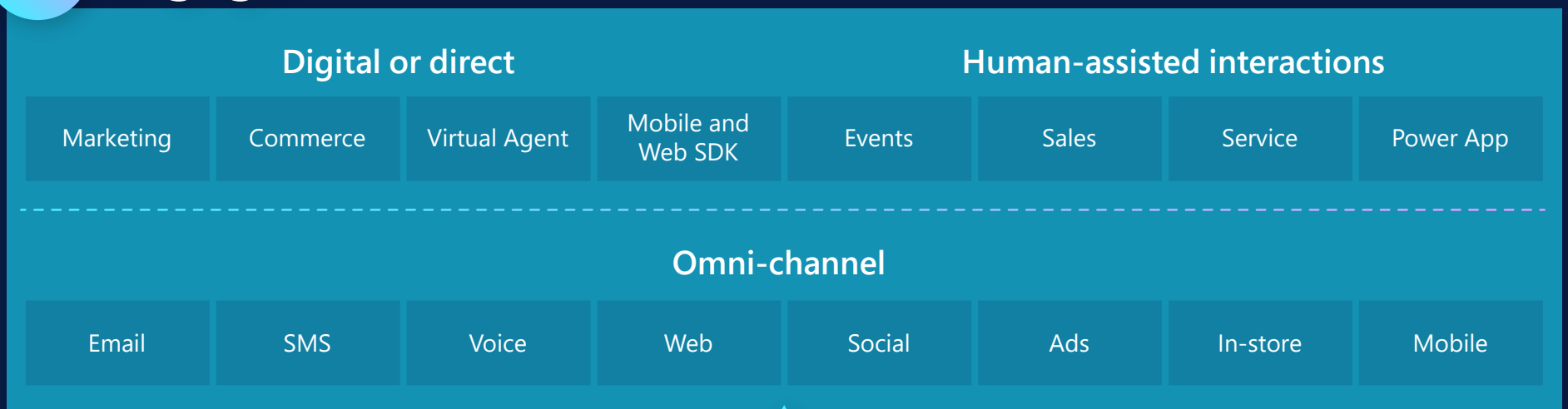
15%

Seller productivity increases of 15%<sup>3</sup>

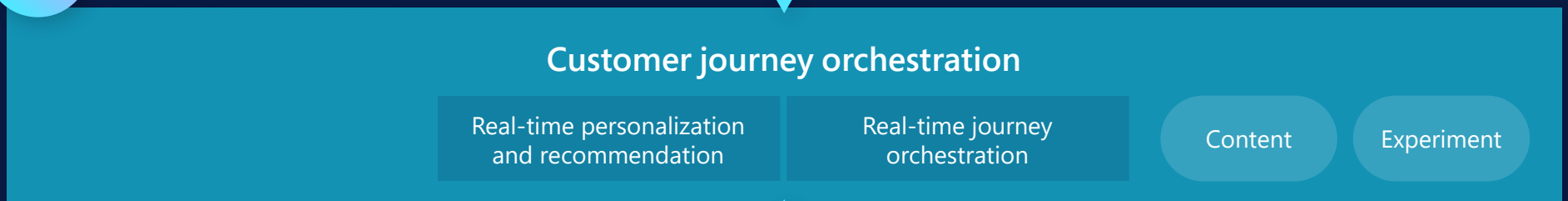
109%

Reduce TCO and realize an ROI of 109% by migrating from on-premise to the cloud<sup>4</sup>

### 1 Engage



### 2 Orchestrate



### 3 Understand



Contact us to take the next step!

<sup>1</sup>Microsoft internal research, September 2022. Savings estimated based on US pricing for Salesforce and Microsoft offerings as published on their websites.

<sup>2</sup>"The Total Economic Impact™ of Microsoft Dynamics 365 Supply Chain Management," 2021. Results are over three years for a composite organization based on interviewed customers.

<sup>3</sup>"The Total Economic Impact™ of Microsoft Dynamics 365 Sales," 2022. Results are over three years for a composite organization based on interviewed customers.

<sup>4</sup>"The Total Economic Impact™ Of Migrating From Microsoft Dynamics AX To Microsoft Dynamics 365 In The Cloud." Results are over three years for a composite organization based on interviewed customers. Examples shown are based on various customer outcomes and will vary depending on your specific scenario.