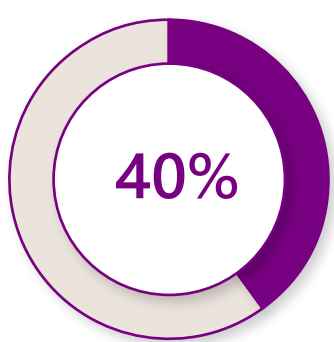


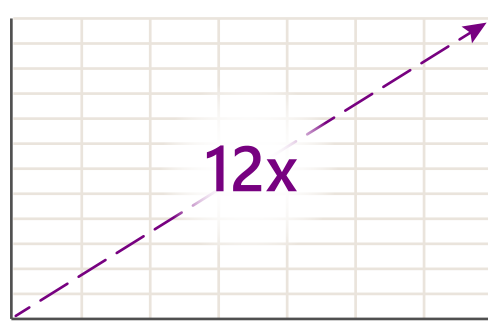
The speed of business is accelerating. Are you agile enough to keep up?

Even prior to the global pandemic, enterprises were rapidly evolving their business models. Today's reality demands flexibility and resilience like never before.

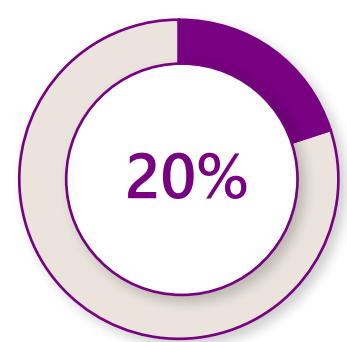
Traditional financial software platforms can't keep up.



By 2023, organizations with modern business platforms will outperform their competitors in IT agility by **40%**.¹



Forecasters project **\$118.6B** in US AI automation spending in 2025, a **12x increase** from 2018 levels.²



Automation increases finance employee productivity **20%** on average.³



99% of surveyed business leaders recognize that automation reduces errors, increases quality, improves speed, and more.⁴



70% of surveyed finance professionals say **manual processes** are the biggest bottleneck in financial close and accounting processes.⁵

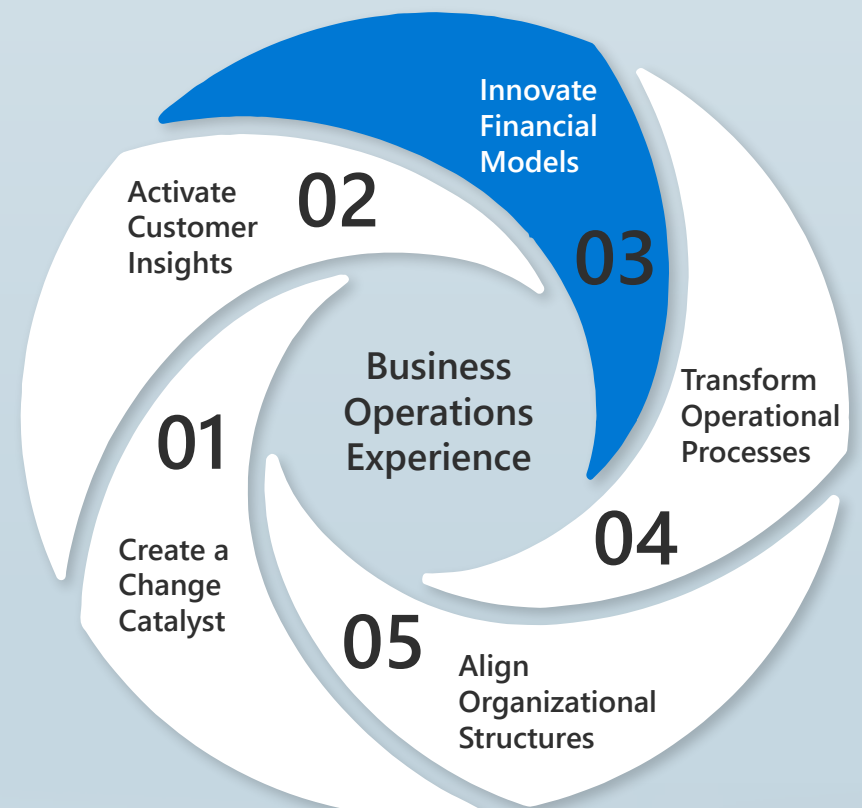


Microsoft Dynamics 365 gives us a globally capable solution to be able to grow the business. And, with a turnover of £500 million, we now have the tools, the platform, and the capacity to grow our business threefold over the next 5 to 10 years.

Jackie Reid, Program Lead
Project Reboot Dr. Marten



Mature organizations use five key strategies to power business model innovation.



Use these 5 steps to innovate financial models:

1. Unlock adaptability

Cultivate a culture of innovation and continuous improvement within your finance team.

2. Focus on impact

Prioritize initiatives that drive the most change and select key performance indicators to measure impact.

3. Embrace digitization and speed

Automate processes to create real-time reporting and faster cycles times, while streamlining repetitive tasks.

4. Drive governance and standardization

Unify data and drive standardization across global subsidiaries with secure cloud-managed platforms that eliminate data silos.

5. Get to insight

Implement advanced data analytics and AI to drive finance-first innovation that underpins faster, more agile decision making.



Gartner recognizes Microsoft Dynamics 365 Finance as a global leader in delivering cloud-based financial platforms. Get Microsoft Dynamics 365 Finance to unlock the insights needed to adapt faster, work smarter, and perform better.

Learn how to future-proof your business. Read the e-book today.

¹Gartner reprint.

²Tractica, "Artificial Intelligence Market Forecasts," April 2019.

³Forrester.

⁴KRC Research, August 2017.

⁵The Hackett Group.