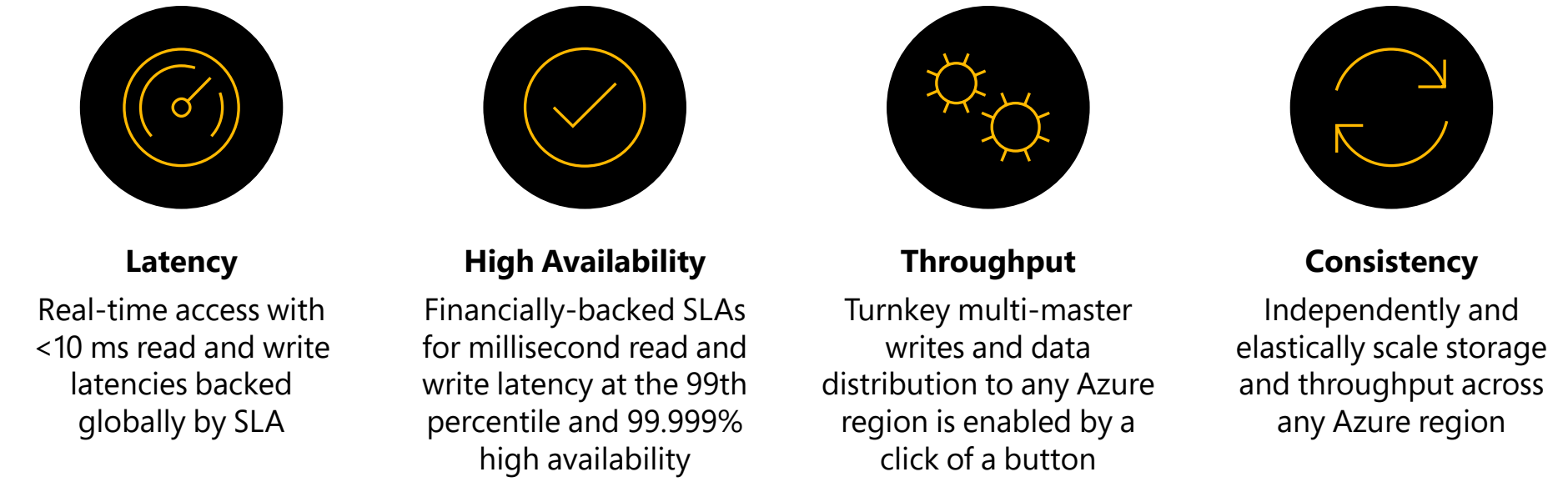


Accelerate innovation with Azure AI Insights



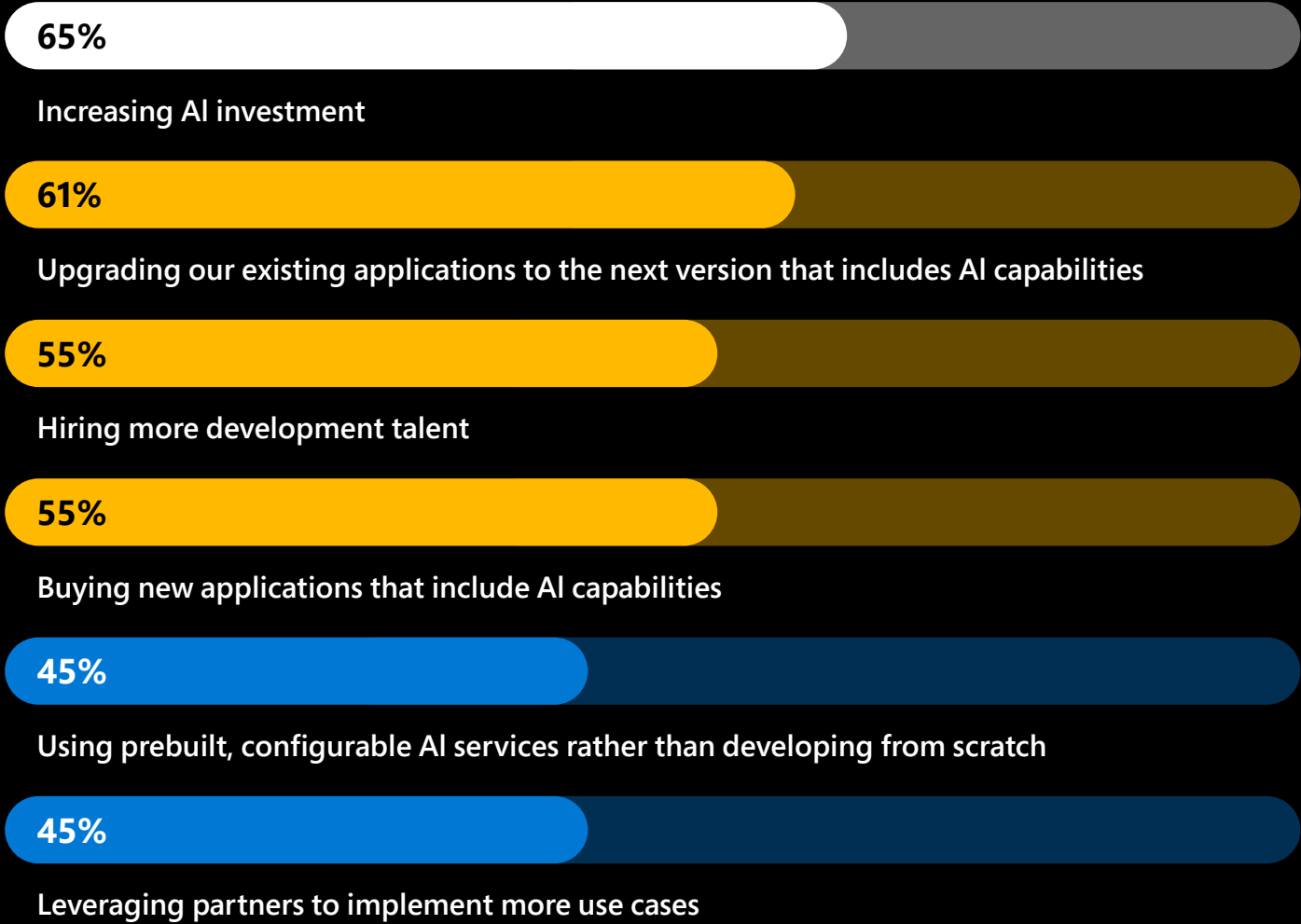
Guaranteed speed at any scale



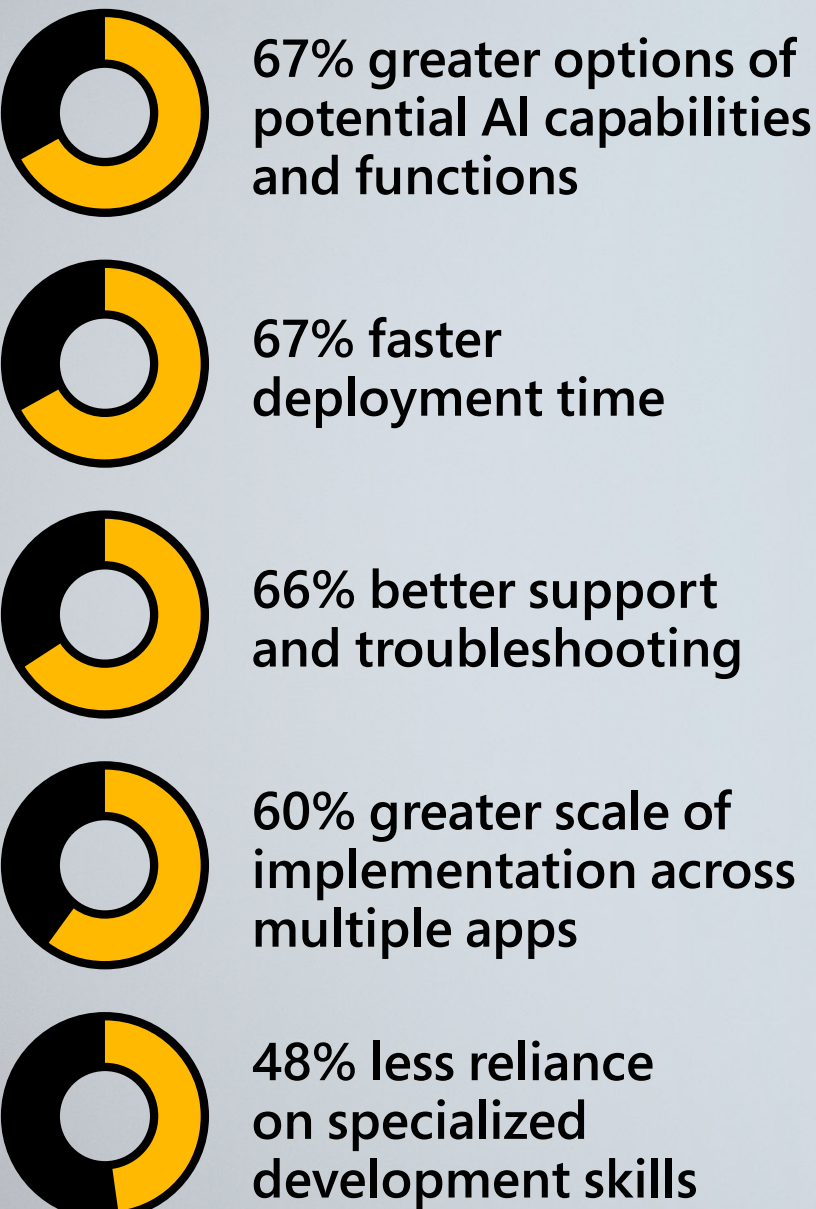
Amid today’s constraints, organizations need to optimize technology investments to amplify what they can do and ultimately achieve

What steps are your company taking to better enable the deployment of AI capabilities?

- Traditional AI investments
Longer time frame
- Cloud AI services
Faster time to value

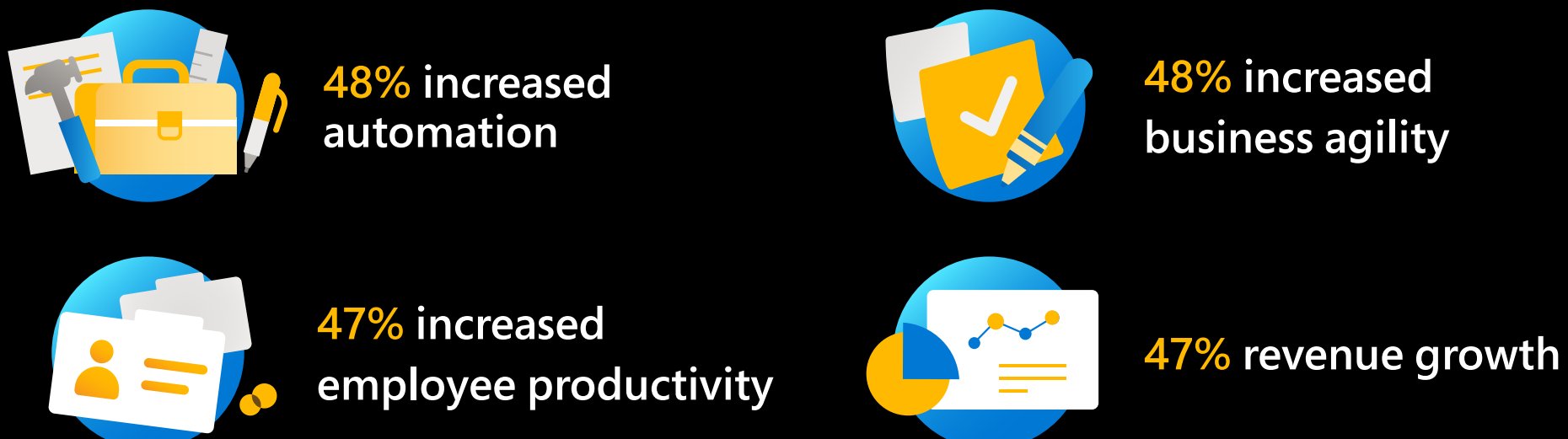


Expected benefits from Azure AI services adoption

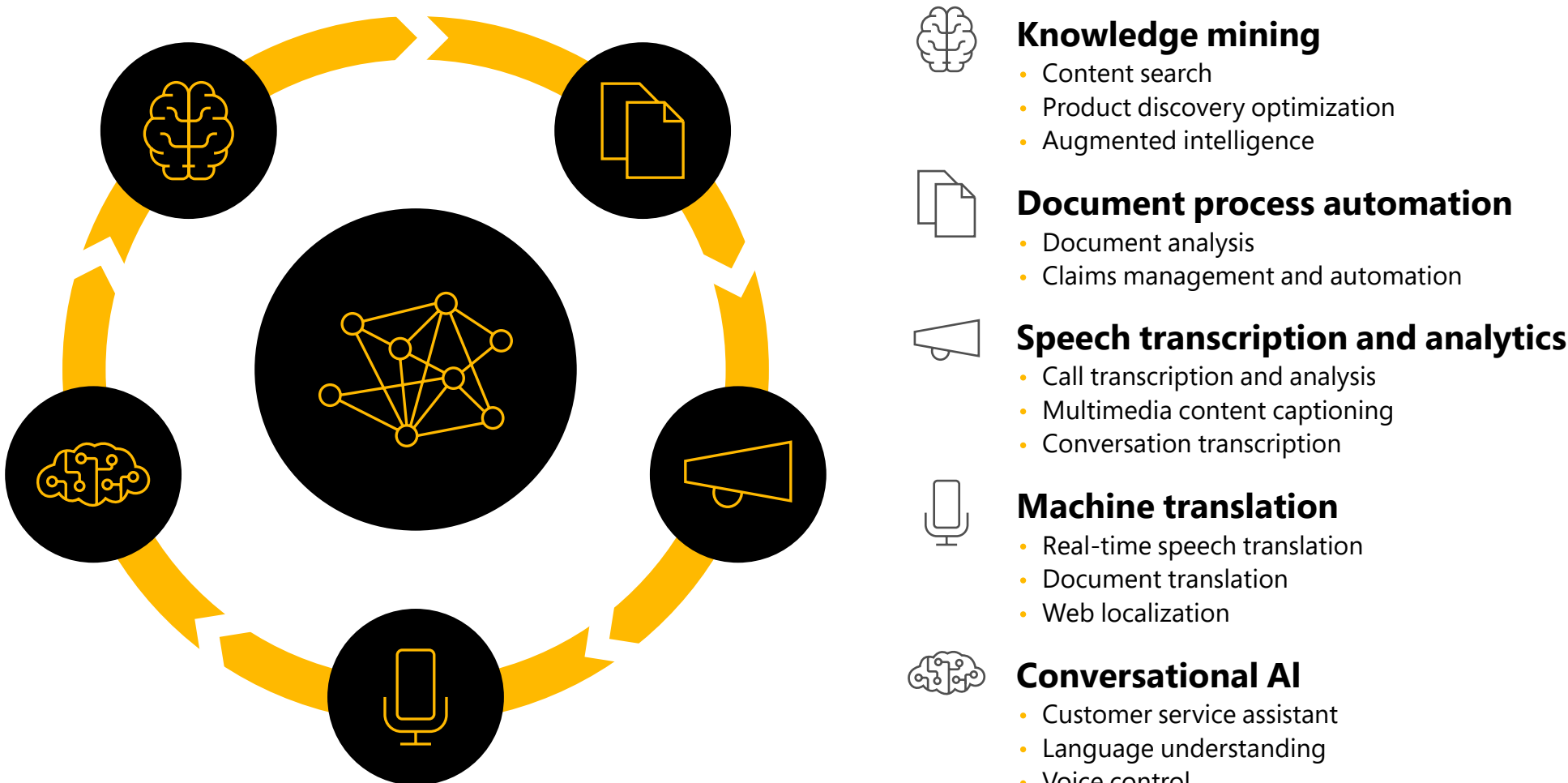


More effective implementation of AI through cloud AI services will drive positive outcomes for customers, employees, and the business

What do you believe are the top business benefits that more effective implementation and use of AI in applications can drive for your business?



Companies looking to get started with AI should focus on 5 primary use cases where AI's value has been proven



77%

Of companies agree that AI capabilities are readily accessible to their business if they want them

73%

Of companies agree that every application could benefit from some sort of AI