Microsoft

Modernize
on your terms

Modernize
Enterprise Apps

Unlock the full potential of your legacy applications by modernizing with Azure.

90% 90% of current enterprise applications will still be in use by 2025.[1]
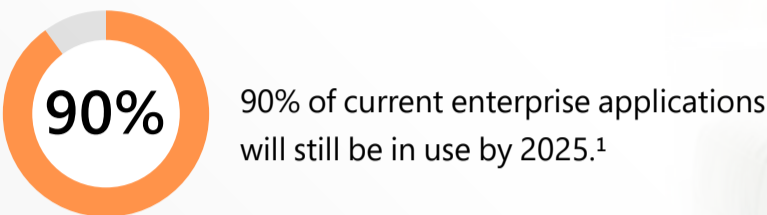
Optimize costs
Do more with less amid talent scarcity and macroeconomic challenges.

Operate confidently
Prioritize security, resilience, and performance across your digital business.

Innovate faster
Innovate faster and compete better by unblocking your developers.

Optimize costs 1

Save on infrastructure & energy costs, improve operational efficiency and future-proof your customers' business when they migrate to Azure. Deliver new products and higher value experiences faster and cheaper. Customers can achieve an average **391% 3-year ROI** when migrating to Azure.[2]

**54%** **54% TCO savings** versus on-prem.[2]

35% **35% savings** versus competitive cloud.[2]
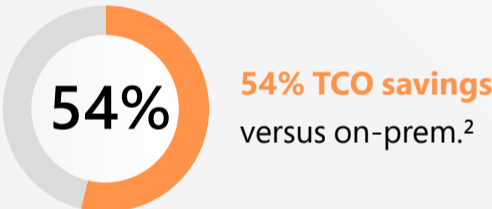
2 Operate confidently

Trust
Elevate your security and compliance posture with built in cloud security controls.

Reduction on security spending.

Reliability
Increase customer satisfaction with automatic scaling and load balancing.

Faster launch of services globally & faster to hit scale
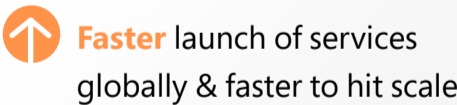
Efficiency
Automatically apply latest updates and patches for OS and language frameworks.

**Reduction** in downtown for software updrades.
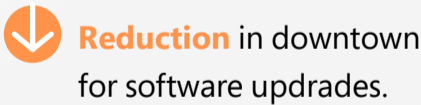
Innovate faster 3

With Microsoft Sentinel achieve a 93% reduction in unplanned downtime. Create resilient, intelligent solutions with best-in-class Azure security – in the cloud and across the entire hybrid estate.[2]
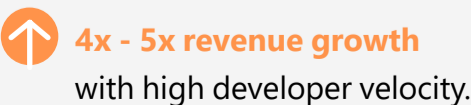
Agility
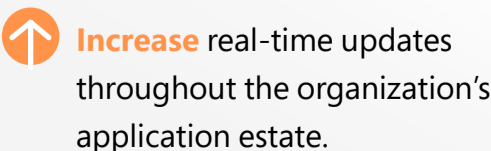Empower developers to experiment with new app releases & roll back as needed.

Increase in number of releases per year/quarter.
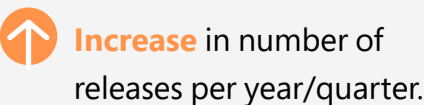
Profitability
Speed up time to market for innovative features and new customer experiences.

4x - 5x revenue growth with high developer velocity.

Quality
Automate business processes and workflows across resources.

Increase real-time updates throughout the organization's application estate.

[1]Gartner, Application Modernization Should Be Business-Centric, Continuous and Multiplatform, Thomas Klinect, Stefan Van Der Zijden, 15 August 2019
[2]Source: Costs and Benefits of .NET Application Migration to the Cloud -Gigaom