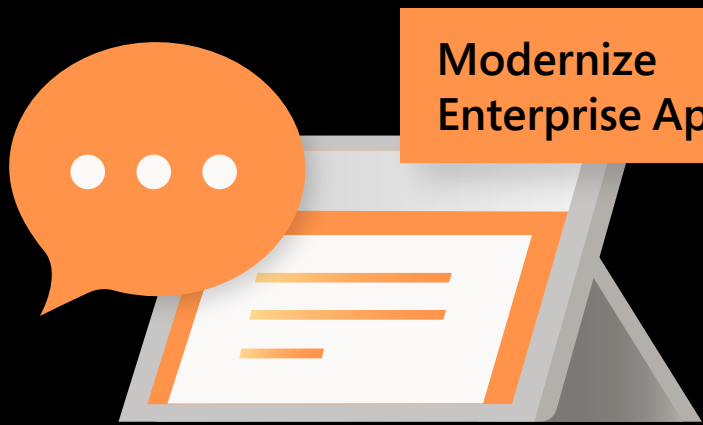


# Innovate with Developer Velocity



Modernize Enterprise Apps

Empower your developer team with purpose built tools



35%

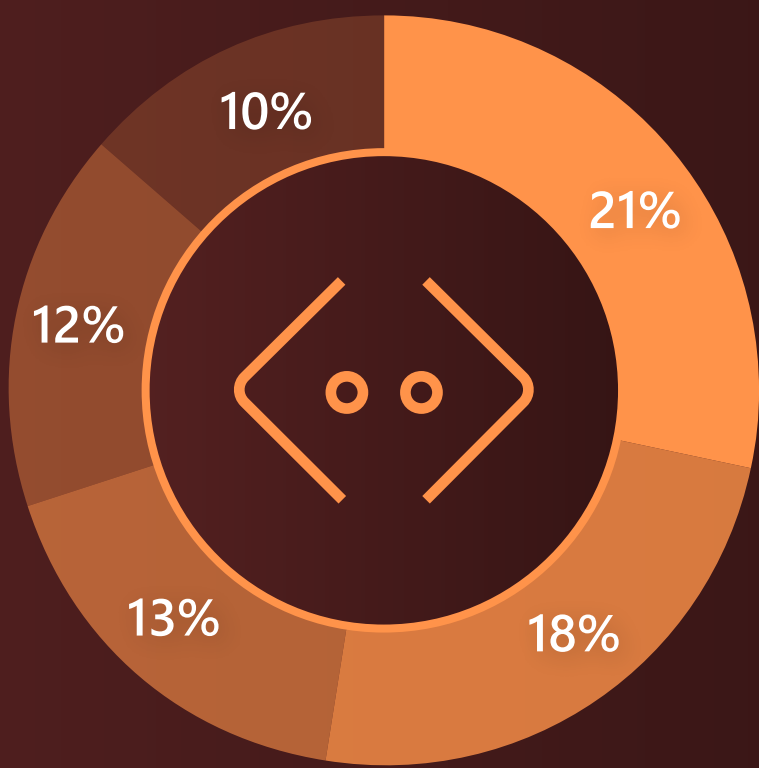
of devs are releasing code twice as fast<sup>1</sup>



15%

are releasing code between 3x and 5x faster<sup>1</sup>

Almost **60%** acknowledged code is moving into production at a much faster clip<sup>1</sup>



## Why the faster releases?

We asked devs “What’s changed?” and a majority said use of a DevOps platform, followed by automated testing, SCM, planning tools, and observability.

- 21% added source code management
- 18% added continuous integration (CI)
- 13% added continuous delivery (CD)
- 12% added a DevOps platform
- 10% added automated testing

## Developer Velocity goes beyond just increasing speed of delivery

Remove barriers to unleash the full potential of your developers. Empower your developer teams with industry leading tools and better working practices more closely aligned to your organizational culture.



### Industry leading tools

Organizations with strong tools are **65%** more innovative and have **47%** higher developer satisfaction and retention rates than those in the lowest quartile for Developer Velocity.<sup>2</sup>



### Public-cloud adoption

Adopting public cloud has **4x** the impact on their business performance than does for software companies.<sup>2</sup>

## The effectiveness of Developer Velocity

Organizations with Developer Velocity in the top quartile achieve:



55%

higher innovation<sup>2</sup>



4x-5x

faster revenue growth<sup>2</sup>



<sup>1</sup>Source: “The GitLab Global Developer Survey 2022” GitLab GitLab DevSecOps Survey Results 2022 | GitLab  
<sup>2</sup>Source: McKinsey & Company: Driving business outcomes through Developer Velocity 2020 and McKinsey Developer Velocity Survey, Expert Interview