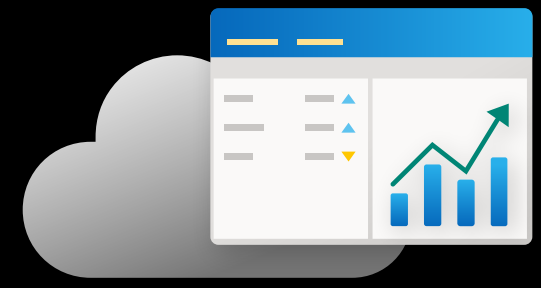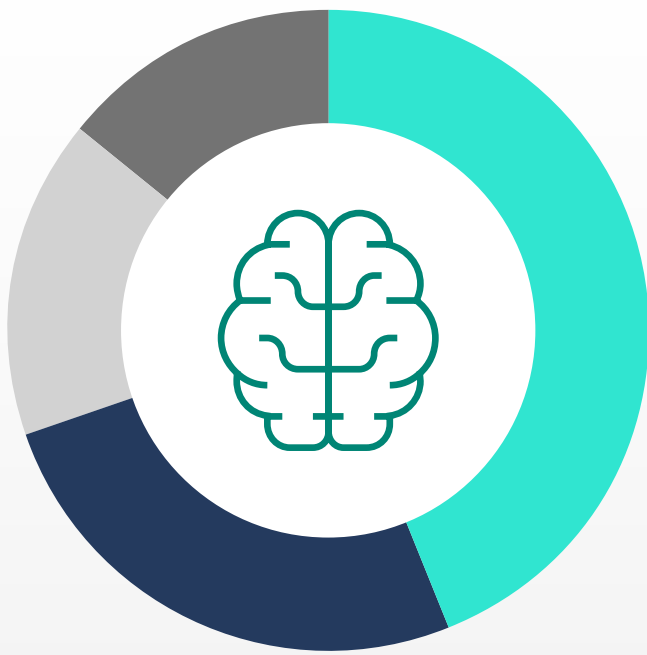Microsoft

Leverage Azure Analytics to improve ROI

Azure Synapse provides a unified experience for immediate BI and machine learning needs

$3.9T global business value derived from AI by 2022

Global spending on artificial intelligence technologies will double to $110 billion by 2024 as AI use grows to bolster the competitiveness and digital transformations of more businesses and other organizations[1]

- Decision support
- Smart products
- Decision automation
- Virtual agents

The AI opportunity is here and companies know they must act

Within the next two years, companies expect to increase their use of AI[2]

- 61% — Significantly more
- 34% — Somewhat more

70%
AI use cases are no longer experimental and have viable business uses[2]

84%
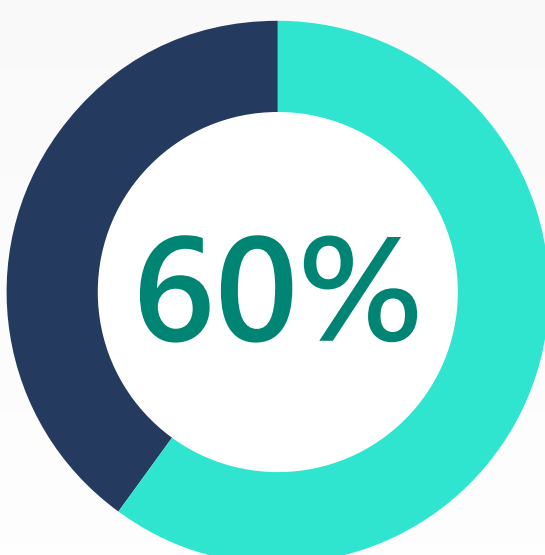Our business must implement AI to maintain competitiveness in our industry[2]

84%
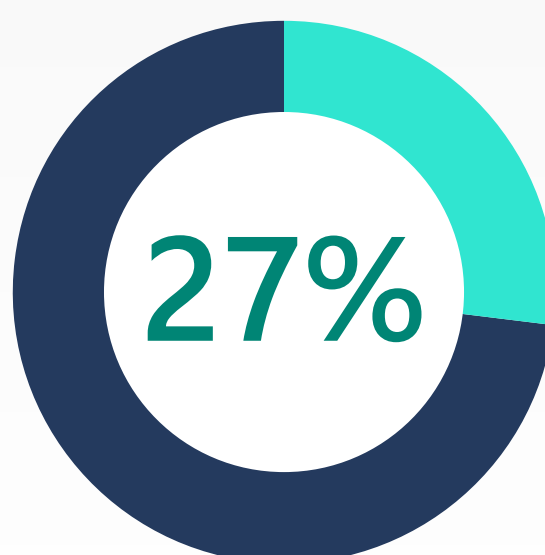The opportunity with AI is bigger today than it has ever been[2]

(Showing percent of respondents who "agree" or "strongly agree")

Azure Synapse is Azure SQL Data Warehouse evolved to a whole new level of performance and capabilities
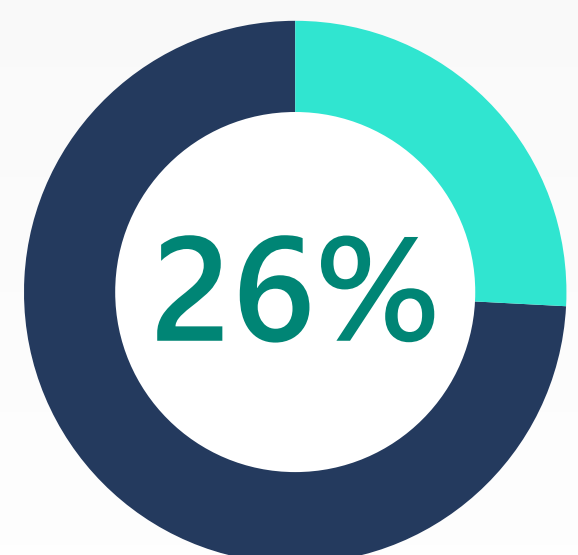
271% return on initial investment with Azure Synapse Analytics with Power BI[3]

60%
Increased customer satisfaction[3]

27%
Faster time to insights[3]

26%
Lower total cost of ownership[3]